

# ***CALL FOR EXHIBITORS***

## ***23RD ANNUAL CRIMES AGAINST CHILDREN CONFERENCE***

**AUGUST 8-11, 2011**

*Providing Professionals the Instruction, Information and Strategies They Need  
to Protect Child Victims and Prosecute their Offenders*



### **THE 23<sup>RD</sup> ANNUAL CAC CONFERENCE**

The Crimes Against Children Conference produced by the Dallas Children's Advocacy Center, together with the Dallas Police Department and utilizing the nation's leading professional experts, is designed to meet the training needs of law enforcement officers, child protection caseworkers, probation/parole officers, children's advocacy center staff, victim advocates, prosecutors, medical professionals and therapists.

The largest conference of its kind in the world, the conference provides both basic and advanced training in the detection, investigation, prosecution, and healing interventions in all types of child victimization, including physical and sexual abuse, neglect, fatalities, sexual exploitation, abduction, trafficking and Internet related exploitation.

The internationally recognized 23<sup>rd</sup> Annual Crimes Against Children Conference, taking place August 8-11, 2011, is expected to have **more than 3,400 attendees**, who will receive the best training available from more than 250 expert faculty members. Participants will include representatives with local, state and Federal criminal justice agencies as well as other governmental and non-profit organizations representing the entire United States and many other countries.

### **TARGET AUDIENCE**

If your organization is interested in the health and safety of children or in training law enforcement, child protective services personnel, prosecutors and other professionals involved in protecting and serving children, this premier internationally recognized conference is a must for your marketing dollars.

## 2010 CONFERENCE SURVEY RESULTS

The 22<sup>nd</sup> Annual Crimes Against Children Conference was held August 9-12, 2010 at the Sheraton Hotel and Conference Center, Dallas, Texas. Almost 3,400 professionals from across the US and other countries participated in this unique training experience. More than 260 expert faculty conducted more than 270 workshops and labs specifically designed for professionals involved in investigating and prosecuting crimes against children cases (and those professionals who help children through their healing process). Thirty concurrent tracks of instruction and eight concurrent labs were held throughout the 3.5 days of training, offering variety for:

- Local, state and federal law enforcement professionals
- Prosecutors
- Child Protective Services professionals
- Children's Advocacy Center professionals
- Forensic interviewers
- Child therapists
- Medical professionals
- Probation officers

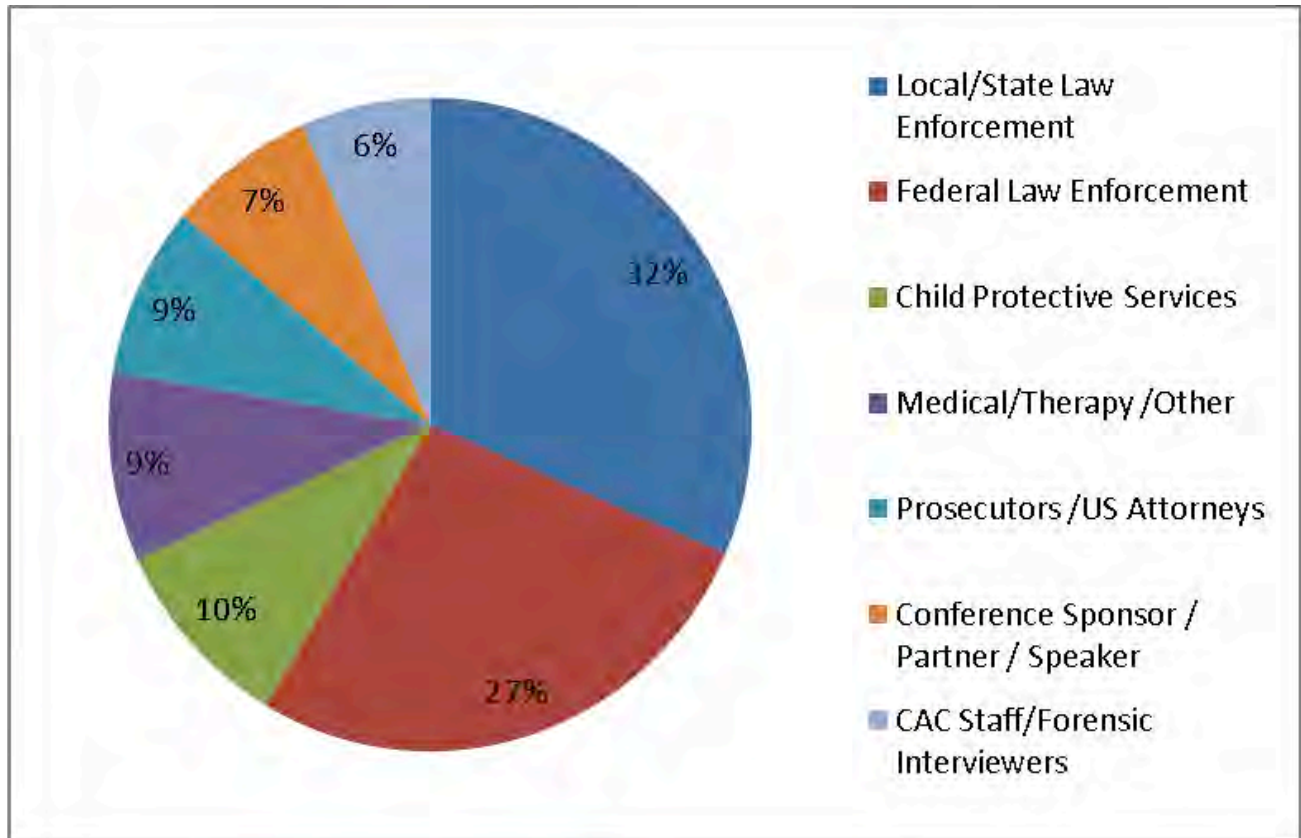
An online survey was conducted post-conference. Approximately 1,775 professionals have provided feedback. This is an approximate **53% response rate** – a phenomenal response rate when compared to average response rates for conference evaluation which is typically no greater than 20% of participants.

- **99.3%** agree/strongly agree that the conference was well organized
- **98.7%** agree/strongly agree that the program was relevant to their professional needs
- **97.2%** intend to return to the conference in 2011, if able
- **99.0%** will recommend the conference to other professionals in their field

Large groups represented at the conference include:

Group	Number in Attendance
Federal Bureau of Investigation (and Task Force Members)	600+
US Marshals Service	200+
Immigration and Customs Enforcement	200+
Assistant US Attorneys/Project Safe Childhood	200+

## 2010 CONFERENCE ATTENDEES



Participants came from every state in the US; participants also represented the following countries/ territories:

- American Samoa
- Armed Forces Pacific
- British Columbia
- Canada
- Virgin Islands
- Guam
- Puerto Rico
- Germany
- France
- Peru

Industry representatives from the following corporations held workshops to help law enforcement professionals understand how best to work with them on cases involving crimes against children:

- Facebook
- GoDaddy.com
- Adobe
- Google
- America Online
- MySpace
- Yahoo!
- Tagged
- Club Penguin
- YourSphere

## EXHIBITOR INFORMATION

**This year we are utilizing online registration for Exhibitors.**

### Registration

Please visit [www.cacconference.org](http://www.cacconference.org) / Exhibitors to register for a \$500 (10 x 10 standard location) or \$1,000 (10 x 10 premium placement) booth for this conference.

### Location

The 2011 Crimes Against Children Conference will be held at the Sheraton Dallas (400 N. Olive Street). Continental breakfast and refreshment breaks have been scheduled within the Main exhibit area to ensure greater audience exposure to your product, service or program.

### Exhibit Hours

Monday, August 8      Set-up before 11:30 AM (may also set up on Sunday afternoon, August 7)

Monday, August 8      Exhibit Hall officially opens at 11:30 AM – 5 PM; cash sales in Exhibit Hall for lunch. (**Attendees are in Opening Plenary session most of the morning**)

Tuesday, August 9              7:30 AM – 5 PM

Wednesday, August 10          7:30 AM – 5 PM (tear down at 5 PM)

### Exhibitor Workshops

There are limited opportunities for an Exhibitor to conduct workshops demonstrating their product/services to conference attendees **during the regular schedule of conference workshops.** Contact Bill Walsh, Conference Coordinator at 972-365-9517 to discuss options.

Sponsors of Exhibitor Workshops receive the following:

- In addition to an exhibit booth, conference exhibitors will be provided an opportunity ***during the regular conference schedule*** to conduct a workshop/demonstration of their product/services to conference attendees. You may offer a door prize/drawing for those who attend.
- Logo on signage at each workshop.
- Recognition in sponsor section of conference resource CD Rom distributed to 3,400+ attendees.

### Daily Breaks

Breakfast – 7:00 a.m.

Lunch – 11:30 a.m.

Morning Break – 9:30 a.m.

Afternoon Break – 2:30 p.m.

### Exhibitor Move-in

Exhibitors may access the exhibit area for set up on Sunday, August 7, noon-7 PM.

### Shipping

After you register, you will receive information and guidance from CDS, the conference decorator and on-site exhibit management company.

### CDS Events and Expositions

(210) 581-9220

[information@conventiondecorating.com](mailto:information@conventiondecorating.com)

## **GENERAL INFORMATION AND REQUIREMENTS**

DCAC (Organizer) reserves the right to refuse exhibit space or display of materials not in keeping with the professional standards of Organizer or deemed to be inappropriate for any reason. Conference attendees are professionals who are involved in the investigation, prosecution or healing aspects of crimes against children, and only those exhibitors determined to be relevant for this audience will be accepted. Exhibitor contracts will not be processed without full payment.

### **Listings and Promotional Materials**

By exhibiting at the Event, Exhibitor grants to Organizer a fully paid, perpetual non-exclusive license to use, display and reproduce the name, trade names, and/or product names of Exhibitor in any directory or distribution list or material (whether in print, electronic or other media) listing persons exhibiting at the Event and to use such names in promotional materials. Organizer shall not be liable for any errors in any listing or descriptions or for omitting Exhibitor or any other exhibitor from any directory or other distribution lists or materials.

### **Subletting and Care of Space**

Exhibitors may not assign, sublet or apportion the whole or any part of the space allotted to them without the permission of the conference coordinator. Exhibitors must neatly maintain and keep in good order the assigned exhibit space. Exhibitors may not move from their assigned location without approval of the conference coordinator.

### **Electrical**

Electrical may be purchased for the Exhibit Hall during the registration process.

### **Internet Access**

Complementary access to several Email stations is available to exhibitors and attendees on a first come basis. Internet access may be purchased for the Exhibit Hall during the registration process.

### **Exhibits**

Exhibitors are responsible for supplying their own display boards and or exhibits. DCAC will provide 6' skirted tables, two chairs and a trash can for each booth.

### **Space Limitations**

Exhibitors will be confined to the limits of the respective space(s). All materials must conform to applicable local building, electrical, fire and safety and other regulations.

## **Liability and Insurance**

It is expressly understood that the Exhibitor agrees to indemnify and hold harmless the Dallas Children's Advocacy Center, Dallas Police Department and Dallas Sheraton Hotel and their staff from and against any and all liability and property damage or loss arising from or out of the use by Exhibitor of the exhibit space. Exhibitors who desire insurance on their exhibits must secure insurance at their own expense.

## **Miscellaneous**

All matters or questions not covered by these regulations are subject to the judgments of the Dallas Children's Advocacy Center (DCAC). In the event of any amendments/additions to these regulations, written notice will be given by DCAC to such Exhibitors as may be affected.

## **Registration**

Please visit [www.cacconference.org](http://www.cacconference.org) / Exhibitors to register for a \$500 (10 x 10 standard location) or \$1,000 (10 x 10 premium placement) booth for this conference. A double booth (two 10x10's) cost \$1,000 for standard placement and \$2,000 for premium placement. There is a \$50 discount on Booth prices if you register before April 1, 2011.

Each 10' x 10' booth will receive 2 Exhibit Hall registrations at no cost. This registration gains access to the **Exhibit Hall only** and will not have access to the plenary or breakout sessions. You may upgrade to a full conference registration for \$300.00 and additional Exhibit Hall Only registrations can be purchased for \$100.00 each. **It is very important that you notify your booth staff prior to the Conference that Exhibitor badges do not allow access to workshops.**

Exhibitors are welcome to join us for evening events that are open to all conference participants.

## **Regulations and Information**

**1. DCAC "DCAC"** means Dallas Children's Advocacy Center, acting through its Officers, Agents, or Employees acting for it in the management of the Exhibition.

**2. EXHIBIT DATES/HOURS** The exhibition will be open Monday, August 8, 2011 from 11:30 am - 5:00 pm, Tuesday, August 9, 2011 from 7:30 am - 5:00 pm and Wednesday, August 10, 2011, from 7:30 am - 5:00 pm.

**3. PERMISSIBLE EXHIBITS** All business activities of the Exhibitor at the Exhibit Hall must be within the Exhibitor's allotted exhibit space. Distribution of literature, conducting surveys, etc., in the exposition aisles will not be permitted. Staged performances, special costuming, promotional activities and give-aways will be permitted within the booth areas. All booth personnel must be properly attired and conduct themselves in a professional manner. Appropriately controlled sound systems will be permissible provided that sound levels are not objectionable to exhibitors in adjacent booths. Management will be the final judge should any controversy arise in the matter. The DCAC reserves the right to determine which firms and products are appropriate, in its judgment, for inclusion in the Exhibition and to refuse, cancel or restrict any applicant or exhibit which the DCAC considers undesirable for any reason.

**4. ASSIGNMENT OF SPACE** Space assignments will be made on a first-come, first-served basis after both the signed contract and booth payment is received. In the event of conflicts regarding available space requested or conditions beyond its control, the DCAC reserves the right to rearrange the floor plan.

**5. RATES, REFUNDS AND CANCELLATIONS** Space will be charged at the appropriate rate per regular 10' x 10' booth. All contracts must be accompanied by full payment. All cancellations must be in writing and received by July 1, 2011. Cancellations received before July 1, 2011 will be entitled to a full refund. Any cancellations received after July 1, 2011 or no-shows will not be entitled to a refund.

**6. REJECTION** The DCAC reserves the right to reject any application for exhibit space or remove an exhibit, once erected, should an exhibit be inappropriate (as determined exclusively by the DCAC).

**7. SPACE RELOCATION** All or any part of the space herein above designated is subject to reassignment or rearrangement by the DCAC for the purpose of consolidation of display space or for any reason. The DCAC may also assign or reassigned space

to Exhibitor as it deems to be required by virtue of the need of Exhibitor for electricity or other services and the availability, capacity and locations of these services. The judgment of the DCAC shall be final.

**8. SUBLETTING OF SPACE** No Exhibitor shall, without written consent of the DCAC, assign, sublet, or apportion any space contracted hereunder, or show in such space any articles other than those manufactured or sold by the Exhibitor without obtaining the written consent of the DCAC, and shall not promote items other than those manufactured or sold by it in the regular course of business, and shall not place any name signs or courtesy cards on any equipment loaned it for demonstration purposes without prior consent of the DCAC.

**9. LIABILITY** Neither the DCAC, Sheraton Dallas Hotel nor any of its officers, agents or employees, shall be held liable for any damage, loss, harm or injury to the person or property of the Exhibitor or any of its officers, agents or employees, resulting from theft, fire, water, accident or any other cause. The Exhibitor shall indemnify, defend and hold harmless the DCAC, Sheraton Dallas Hotel and any of their officers, agents or employees, from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees and expenses of whatever kind or nature, which might result from or arise out of any action or failure to act on part of the Exhibitor or any of its officers, agents or employees. The DCAC shall have the right to approve any legal counsel selected to defend the DCAC in any such claim or alleged claim.

**10. INSURANCE** All property of Exhibitor is understood to remain under Exhibitor's custody and control in transit to or from or within the confines of the Exhibition Hall. Exhibitors shall carry their own insurance to cover exhibit material and/or equipment against damage and loss and public liability insurance against injury to the person and property of others. The DCAC shall not be obligated to carry any insurance for the benefit of the Exhibitors.

**11. SIGNAGE** Signs and posters must be within the booth area and may not be posted on columns or pillars, or placed in aisles and must conform to height limitations (8 ft).

**12. BOOTH CONSTRUCTION** All exhibits must be confined to the spatial limits of their respective booths as indicated on the floor plan. All materials must conform to local building, electrical and Fire Department codes and regulations.

**13. SERVICES** Each Exhibitor, as part of the contract with the DCAC, will be provided the following at no additional charges: Erection of necessary flame-proofed drape background, 7" x 44" identification sign, 6' draped table and two chairs,

wastebasket and general hall cleaning. The Hall is carpeted. Additional furnishings can be ordered from CDS Events.

[information@conventiondecorating.com](mailto:information@conventiondecorating.com)

**14. INSTALLATION OF EXHIBITS** Installation of exhibits may from noon-7PM on Sunday, August 7, 2011 or Monday morning, August 8 from 7:30-11:30 AM. If erection of any exhibit has not been completed by 11:30 a.m. on Monday, August 8, 2011, the DCAC shall have the right to order the exhibit erected and the exhibitor billed for all charges. All exhibits must be fully operational by 11:30 a.m. on Monday, August 8, 2011.

**15. CARE OF EXHIBIT SPACE** The Exhibitor must surrender the space occupied by it in the same condition, as it was at the commencement of the occupation, ordinary wear excepted. Exhibitor shall be responsible for damage to property. Storage of any empty containers is prohibited in the display area. Alcoholic beverages and smoking are prohibited in the Exposition area.

**16. EXHIBITOR PERSONNEL** The Exhibition is limited to DCAC partners who have contracted and paid for space assignments. Exhibitor and its representatives are required to wear identification badges throughout the Exhibition. The Exhibitor shall keep an attendant in its display area during the hours of the exposition, no exceptions.

**17. REMOVAL OF EXHIBITS** Exhibitors will complete arrangements for prompt pickup of all outbound shipments and remove the exhibit at the time specified by the DCAC for removal of exhibits. All freight not called for within the contractor's designated move-out time may be shipped by the official cartage carrier. All Exhibits must remain intact until 5:00 pm on Wednesday, August 10, 2011. Exhibitor expressly agrees not to begin packing or dismantling until such time. All exhibits must be completely removed from the Exhibition Hall by 8:00 p.m. on Wednesday, August 10, 2011.

**18. VIOLATIONS** Any violation of any of the Regulations by Exhibitor shall give the DCAC the right at its option to terminate the right of the Exhibitor to occupy space and the DCAC may re-enter and take possession of the space occupied by the Exhibitor and remove all persons and goods at the Exhibitor's own risk, and the Exhibitor shall pay all expenses and all damages which the DCAC may incur, and forfeit all monies paid or due to the DCAC. Exhibitor waives the service of written notice to reenter and terminate.

**19. GENERAL** This Regulations & Information form is to be construed as a part of the agreement between the Exhibitor and the DCAC. The DCAC reserves the right to interpret all matters and

questions not covered by the Regulations & Information. The Regulations & Information may be amended at any time by the DCAC, and all amendments shall be equally binding on all parties affected by them as the original Regulations & Information. Written notice will be given by the DCAC to those Exhibitors affected by them.

**20. EVENT CANCELLATION** The performance of this Agreement is subject to any circumstance making it illegal or impossible to provide or use the hotel facilities, including acts of God, war, government regulations, disaster, strikes, civil disorder, terrorism, health quarantine, or curtailment of transportation facilities. The agreement may be terminated only for any of the above reasons by written notice from CAC to the Exhibitor. The DCAC will not be liable for any costs or damages related to a cancellation.

**21. EXHIBIT HALL AVAILABILITY** The Exhibit Hall will be closed and unavailable to exhibitors during the following times:

7:00 pm on Sunday, August 7, 2011 until 7:30 am on Monday, August 8, 2011

5:00 pm on Monday, August 8, 2011 until 7:30 am on Tuesday, August 9, 2011

5:00 pm on Tuesday, August 9, 2011 until 7:30 am on Wednesday, August 10, 2011

Therefore, the exhibitor may want to secure exhibitor's belongings and valuables elsewhere during this period of closure.

**22. LOGO USAGE AND GUIDELINES** Use of the CAC Conference logo in any exhibitor booth graphics, collateral or other booth materials must be approved in advance by DCAC and DCAC will remove any items with the CAC Conference logo that were not approved in advance.

**23. CONFERENCE ACCESS** Complimentary registrations that are included with this Exhibitor registration do not admit attendees to conference plenary or breakout sessions. It is the responsibility of the exhibiting company to notify all booth staff they will be required to purchase a conference registration if they attend any plenary or breakout sessions.

**24. WELCOME RECEPTION/BREAKFAST** Exhibitors are encouraged to attend the Welcome Reception Monday evening from 5:00 pm – 7:00 pm. The conference will also supply Exhibitors a continental breakfast each morning and an afternoon break.

**For questions or further information, please contact:** Bill Walsh, Conference Coordinator  
972-696-9517 (Cell) 972-384-0611 (Fax)  
[waldo4122@gmail.com](mailto:waldo4122@gmail.com)

## Single Booth (10 x 10)



## Double Booth (Two-10 x 10's)

