

After Action Report

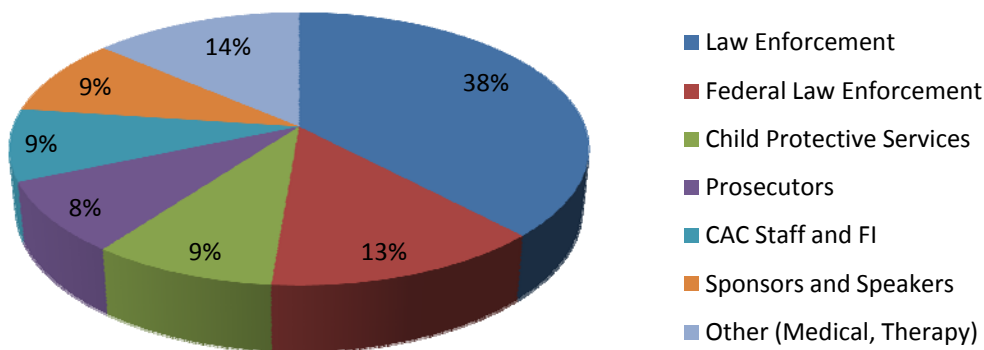


23rd Annual Crimes Against Children Conference

The 23rd Annual Crimes Against Children Conference was held August 8-11, 2011 at the Sheraton Hotel and Conference Center, Dallas, Texas. More than 2,800 professionals from across the US and other countries participated in this unique training experience. More than 200 expert faculty conducted workshops and labs specifically designed for professionals involved in investigating and prosecuting crimes against children cases (and those professionals who help children through their healing process). More than thirty concurrent tracks of instruction and hands-on computer labs were held throughout the 3.5 days of training, offering variety for:

- Local, state and federal law enforcement professionals
- Prosecutors
- Child Protective Services professionals
- Children's Advocacy Center professionals
- Forensic interviewers
- Child therapists
- Medical professionals
- Probation officers

Professionals



Participants came from every state in the US; participants also represented the following countries/ territories:

- Canada
- China
- England
- France
- Germany
- Guam
- Holland
- Hungary
- Italy
- Liberia
- Netherlands
- New South Wales
- New Zealand
- Nigeria
- Pakistan
- Puerto Rico
- Russia
- Spain
- Sweden
- Turkey
- Uganda
- Virgin Islands

Industry representatives from the following corporations held workshops to help law enforcement professionals understand how best to work with them on cases involving crimes against children:

- Facebook
- GoDaddy.com
- Adobe
- Google
- America Online
- Yahoo!
- Tagged
- Club Penguin

Evaluation of the conference has been completed. Each individual speaker is evaluated by participants, and decisions are made about whether or not to bring a speaker back to the conference based on the feedback received from participants. Additionally, overall conference evaluations are collected for general conference improvements, attendee satisfaction, etc.

Highlights from Overall Conference Evaluation

An online survey was conducted post-conference. Approximately 1,453 professionals have provided feedback. This is an approximate **52% response rate** – a phenomenal response rate when compared to average response rates for conference evaluation which is typically no greater than 20% of participants.

- **98.8%** agree/strongly agree that the conference was well organized
- **98.4%** agree/strongly agree that the program was relevant to their professional needs
- **98.0%** intend to return to the conference in 2012, if able
- **99.1%** will recommend the conference to other professionals in their field